

EMBARGO 30 SEPTEMBER 1600HRS



PPIS ESTABLISH EDUCATION MANGEMENT SUBSIDIARY 7OAKS PTE. LTD.

Singapore, 30 September 2016. Persatuan Pemudi Islam Singapura (PPIS), also known as the Singapore Muslim Women’s Association is happy to announce that on 30th September, two out of six PPIS early childhood education centres are now SPARK accredited.

This is a positive note following the recent establishment of our education management consultancy, 7oaks Pte. Ltd. - a subsidiary of PPIS.



7oaks is an education management consultancy incorporated by PPIS in the second quarter of 2016, specialising in the management of Early Childhood Education (ECE) centres. Its expertise covers the full spectrum of running a childcare centre operations, finance, human resource management, talent development and marketing, as well as setting up of turnkey centres.

Essentially, its primary role is to manage the centres on behalf of clients. Currently 7oaks manages six existing PPIS childcare centres and will also be enhancing and expanding PPIS’ early childhood education services.

7oaks is one of PPIS’ initiatives to support her continuous growth while providing community-building services. With the increasing demand for services in the social sector, 7oaks is an enabler for PPIS to build its organisational capability and fulfil the organisation’s aspiration to serve the community and nation.

Within PPIS, the ECE business has been one of the main contributors of revenue over the years. Under 7oaks’ management, we believe the revenue generated will help to supplement the funding of our social services and other community building programmes. This is our commitment as a responsible social organisation to be financially resilient.

PPIS believes that aside from contributing to the organisation's financial sustainability, 7oaks will create opportunities for staff to hone their skills and contribute to the progress of the organisation as a whole.

"PPIS has continuously proven to be an asset to the community. It was the first to start a play-based kindergarten in 1983 which developed into the current six childcare centres. With 7oaks on board, we will continue to steer PPIS' Early Childhood Education services to greater heights." – President of PPIS, Ms Rahayu Mohamad.

In the next five years, 7oaks will drive the expansion of PPIS' existing childcare centres, actively bid for new sites through ECDA's open tenders and attain SPARK accreditation for all centres under its management.

"Parents that are looking to send or have enrolled their children in PPIS childcare centres can be assured of early childhood education of enhanced quality, centres with increased capacity intake and an environment full of diversity and inclusiveness." – 7oaks Chairman, Siti Habibah Siraj.

In the future 7oaks plans to reach out to other VWO operators to offer management as well as consultancy services.

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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is a dynamic client-focused social service, non-profit organisation dedicated to working with women of all ages in carrying out their multiple roles in society. PPIS runs two core community services, namely Social Services and Early Childhood Education (ECE) Services. With eight Social Services centres and six ECE centres, both services work together to provide a quality and holistic support as well as developmental programmes for women and their families.

About 7oaks

7oaks is a consultancy company specialising in the management of Early Childcare Education centres. This covers the full spectrum of running a childcare centre in the areas of operations, finance, human resource management, talent development and marketing, as well as the setting up of turnkey centres. As a consultancy, 7oaks manages the centres on behalf of clients, releasing them from the day-to-day operations and working closely with such owners to plan for growth. 7oaks is currently headed by a General Manager and will be supported by a business team comprising of operations, curriculum and business development officers.

For more information, please visit: <http://www.ppis.sg>