

EMBARGOED TILL 4 MARCH 2017, 12.30 PM

Date: Saturday, 4 March 2017

Event: Celebrating International Women's Day – PPIS Blood Donation Drive 2017



Singapore, Saturday, 4 March 2017. To mark International Women's Day this year, the Singapore Muslim Women's Association (PPIS) is organising its first ever Blood Donation Drive with the presence of Mdm Halimah Yacob, Speaker of Parliament and Member of Parliament for Marsiling-Yew Tee GRC, together with 100 blood donors from PPIS and public members at the Bloodbank@HSA.

Being the only Muslim women's organisation and like other women organisations in Singapore, PPIS recognises International Women's Day as a day to celebrate by giving back to the country with the community – an initiative that is in line with its 65th anniversary theme to '*Celebrate. Collaborate*'. Other than general public and PPIS staff, the event also sees the involvement of blood donors from organisations like the Association of Muslim Professionals (AMP), Association of Women Doctors Singapore (AWDS), SRIWANA and many more.

Through this event, the organisation aims to spread awareness on blood donation and educate members of the community on how they too can support or help others through other forms, besides monetary contributions.

"Apart from celebrating the organisation's 65th anniversary and International Women's Day through donating blood, we would also like to highlight how all women in any community, are continuously playing their part in giving back to the community. Whether as a mother, wife or professional, women too play an important role every day." Ms Rahayu Mohamad, President PPIS, had this to add.

The event also officiates the newest department in PPIS' Head Office - R.E.D, which stands for Research and Engagement Department. With a focus on the interests of Muslim women through research on issues specific to Muslim women in Singapore, the department hopes to reinvigorate PPIS' initial cause towards the betterment of Muslim women, committed to being an agent of positive change for those in Singapore.

Guest of Honour:

Mdm Halimah Yacob

Speaker of Parliament and Member of Parliament for Marsiling-Yew Tee GRC

Event Location:

Date: Saturday, 4 March 2017

Location: Bloodbank @ HSA, 11 Outram Road Singapore 169078

Time: 10.00am to 4.00pm (Appreciation Ceremony: 11.30am to 12.30pm)

GOH will arrive at 11.00am

For any media inquiries, please contact:

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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is non-profit organisation focused on community services. We are dedicated to working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services namely Family Services, Student Care and Early Childhood Education (ECE). With 16 centres islandwide, the services work together to provide a quality and holistic support as well as developmental programmes for women and their families.

About R.E.D - Research and Engagement Department

As a pioneer Muslim women's (MW) organisation, PPIS recognizes the need to be a source of support to MW in an ever-changing social landscape. R.E.D aims to represent MW's voice and advance aspirations. The focus areas of the department are research and engagement.

Our objective is to undertake research efforts on MW's matters. The research is to help PPIS understand MW better and provide evidential data to represent MW to other communities as well as offer recommendations on topics that affect MW.

R.E.D's goal is to engage different parties on emerging and challenging subjects confronting MW. Through evidence-informed education programmes and public awareness, we endeavour to develop the community's knowledge base. R.E.D aspires to involve PPIS members in building internal and external social capital through their wealth of experience, knowledge and skills.

For more information, please visit: <http://www.ppis.sg>