

**MESSAGE FROM MS RAHAYU MOHAMAD, PRESIDENT OF PPIS  
PPIS *JUST THE GIRLS!* 2017  
1 APRIL 2017, SCAPE ORCHARD**

Good afternoon,

PPIS Board Ladies

CEO of PPIS, Mr Mohd Ali Mahmood

Friends from Yayasan Mendaki EPG,

Esteemed speakers and representatives from organisations

As well as to the young ladies that are present here today.

**Introduction**

First and foremost, I would like to thank everyone for making your time to join us here today. It is really a joy for me to see all the young ladies gathered here learning and making their own personal discovery together.

Hence, I would like to take this opportunity to share with you the thinking and the spirit behind today's **JUST THE GIRLS!** event.

## **Event Objective**

I personally believe that, YOU, the young girls of today are the leaders and the change makers of tomorrow - be it within your family, community but most importantly, a leader to yourself first. And it is important for you to develop this realisation. It is important that you need to learn to draw on your own values, personal qualities and skills for your personal growth.

After all, you are a circle of influence to the people around you. Hence, the purpose of today's event is all about inspiring you, young ladies, through positive messaging and role modelling beyond social media. We hope, the talks by the invited speakers as well as the interactions at the various booths, have provided you with valuable insights on the different ideas that you can partake in to order to improve your well-being and discover yourself better.

## **Hopes for the Event**

It is an honour to share that, the **JUST THE GIRLS!** event is part of our PPIS 65<sup>th</sup> Anniversary celebrations. We are here to share this joyous occasion with you young ladies by sharing our aspiration to inspire the young ladies around us. We understand that in this digital era, many young girls find the media as a

source of reference on almost everything and anything they read or watch online.

Sometimes, this can be quite challenging especially when it clashes with our culture, values and beliefs. This struggle is not unique only to the young girls but also to parents. Having four young daughters, I constantly find myself balancing between helping my girls to have this global outlook towards life while at the same time to be locally grounded in their values.

Therefore, to parents present here today, I hope you too too can play a part in helping your daughters discover their hidden talent or be the source of support and encouragement for them. Get her involved in activities that build a sense of confidence, rather than focusing on looking good and depending on material things to increase self-confidence.

Growing up in this digital era takes a lot of self-discipline and guidance to enable these young girls to grow up in a healthy environment and becoming aspiring citizens as well as a Giving Muslimah to the community.

Lastly, to all the young girls, do not let anyone prevent you from aiming and achieving high. Don't let the negatives cloud your mind and aspirations. Beauty is temporary. KNOWLEDGE, VALUES AND SKILLS are the tools that will help you succeed, not only in his world but in the hereafter as well.

### **Closing Remarks**

To the speakers, I truly appreciate your thoughts and time in helping to spark an interest in these young ladies and sharing your valuable life experiences with us today. We are truly moved and we earnestly hope many will benefit from today's talks.

To all the organisations,

- Muslim Healthcare Professionals Association & Geng Sihat SG
- The Codette Project
- FiTree & Friends
- Flare Wellness
- Mary Kay
- Empowerment Programme for Girls
- Central Narcotics Bureau
- NashrahCrafts

Thank you for your kind support and all the passion and inspiration that you have shown these girls today. May they benefit and gain a new interest or passion after today's event.

With that being said, I sincerely wish all of you all the best in your future endeavours and remember girls, beauty is beyond skin deep. Discover the beauty within yourself!

Have a great weekend everyone. Thank you.