

EMBARGOED TILL 19 AUGUST 2017, 1.00PM



Date: Saturday, 19 August 2017

Event Name: PPIS x The Codette Project: 'Progressing with Tech' Event

Singapore, Saturday, 19 August 2017. To inspire individuals to leverage on technology for their personal and professional endeavours by introducing it as an approachable, accessible and learnable tool that is relevant across industries, the Singapore Muslim Women's Association (PPIS) and The Codette Project have collaborated to organise PPIS x The Codette Project: 'Progressing with Tech' event at the Five Little Monkeys Cafe today.

Supported by REACH, the event was graced by Member of Parliament, Mr Saktiandi Supaat who sat on the Panel along with local tech experts. Other tech organisations and experts also joined the event as Networking Partners to provide a more flavourful experience for the participants.

President of PPIS, Ms Rahayu Mohamad said, "We hope that sessions like today will inspire us to create our own identity and experiences through the access of technology, be it as a tool for greater efficiency, career opportunity or entrepreneurial venture; which can in turn empower us to create our own success stories."

Central to this event, was the Panel Discussion comprising GOH Mr Saktiandi Supaat and four local tech experts including Ms Nurul Jihadah, Founder of The Codette Project, where the Panelists discussed the inevitable usage of technology in most industries. The Panel also shed some light on the misconceptions of the tech world and shared pearls of wisdom in overcoming challenges to break into tech. Through this exchange, participants were encouraged to embrace learning about technology and upskilling in the pursuit of success.

During the Networking Session with local tech start-ups and independent experts, the participants were also able to find out the myriad of ways technology is employed in diverse careers options, making it real, relevant and accessible to them.

“We think that Codette will bring new perspectives on the interests and needs of Muslim women while PPIS will bring their expertise and experience in trying to meet the changing needs of the community. We believe this collaboration will help us further develop programmes to improve women's access to tech,” said Ms Nurul Jihadah, Founder of The Codette Project on the partnership.

With an aligned mission on inspiring women, PPIS has signed a Memorandum of Understanding with The Codette Project today, with the intent to enter into a collaboration.

Guest-of-Honour Mr Saktiandi Supaat will be available for a doorstep interview at the event.

Guest of Honour:

Mr Saktiandi Supaat, Member of Parliament for Bishan – Toa Payoh GRC

Event Details:

Date: Saturday, 19 August 2017

Venue: Pico Creative Centre, 20 Kallang Avenue, Level 11 (Lobby B), Five Little Monkeys Café

Time: 10.00 am - 1.15 pm

GOH will be arriving at 10.30 am

Panel Speakers:

- Mr Saktiandi Supaat – Member of Parliament, Bishan-Toa Payoh GRC
- Ms Nurul Jihadah - Founder, The Codette Project
- Ms Liyana Sulaiman - Managing Director and Co-Founder, Gimmie.io
- Mr Jeff Salleh - Senior Software Development Manager, Oracle Corporation (OARDC)
- Mr Nur Iman Izam - Chief Tech Officer and Co-Founder, Markedshot

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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is non-profit organisation focused on community services. We are dedicated to working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services namely Family Services, Student Care and Early Childhood Education (ECE). With 17 centres islandwide, the services work together to provide a quality and holistic support as well as developmental programmes for women and their families.

About R.E.D - Research and Engagement Department

As a pioneer Muslim women's (MW) organisation, PPIS recognises the need to be a source of support to MW in an ever-changing social landscape. R.E.D aims to represent the MW's voice, advance aspirations, improve quality of life and elevate dignity

For more information, please visit: <http://www.ppis.sg>.

About The Codette Project

The Codette Project is a ground-up initiative aimed at encouraging diversity in the tech sector by providing under-represented women with awareness and access to the industry. We focus on three aspects: to improve awareness of the possibilities available in tech, to encourage long-term interest in those exploring tech and to support those who are enthusiastic about the opportunities in tech.

All of us at The Codette Project would really like to re-define the narrative surrounding success and we think that the access to tech will enable that even more. We would also like to build an ecosystem for minority women in tech and form a community for these women to feel like they're definitely not alone! We are all champions of diversity and would love to spread the spirit of it and show how a more diverse tech workspace would add value to the organisation.

For more information, please visit: <http://facebook.com/thecodetteproject>.