

Message from President of PPIS, Ms Rahayu Mohamad

PPIS *JUST THE GIRLS!* 2018

'Followers, Friends and Haters'

Saturday, 21 April 2018, 4.45pm at SCAPE Orchard

A very good afternoon to

My fellow Board Members of PPIS,

Senior Management of PPIS,

Invited Speakers (Miss Farhana M Noor, Miss Nyla Esman
and Mr Bakti Khair),

Friends from Yayasan Mendaki EPG,

As well as to all the young ladies that are present here today.

Introduction

1. Thank you for joining us this Saturday afternoon. It's a joy for me to see everyone gathered here today, discovering and exploring new possibilities together! I am heartened to see familiar faces from last year's *Just the Girls!*. We're always happy to welcome you back!

2. Before we proceed to present the Lucky Draw prizes, please allow me to take this opportunity to share with you the reason behind today's event.

Objectives of Event

3. We believe that **YOU**, the young girls of today, are the leaders and the change makers of tomorrow - be it within your family, community and most importantly, a leader to yourself. It is important for you to develop this realisation and the need to learn in drawing from your own values, qualities and skills for your personal growth. After all, **YOU** are part of a circle of influence to the people around you.
4. The purpose of today's event is all about inspiring **YOU**, our young ladies, through positive messaging and role modelling beyond social media. We hope that from listening to our invited speakers and interacting with the different booths here; provided you with valuable insights on different ideas that you can partake in to improve your well-being and discover yourself better.

Hopes for the Event

5. We are here to share our aspirations and to inspire the young ladies around us. We understand that many of you use technology or social media as a source of reference or affirmation on almost everything and anything you may read or watch online.

6. Sometimes, this can be quite challenging especially when it clashes with our culture, personal values and beliefs. This struggle is not unique to the young girls, but also to parents.

(FOR PRESIDENT OR BOARD WITH TEENAGE KIDS)

7. Having (four) young (daughters), I constantly find myself balancing between helping my (girls) to have a global outlook towards life while at the same time to be locally grounded in their values.

(FOR OTHER BOARD)

Even as adults, women like ourselves face similar challenges every other day. We constantly have to overcome negative information while being advocates of positive messaging and lending support to our peers.

8. Therefore, to parents that are present here today, I hope you too can play a part in helping your daughters discover their hidden talents or be the source of support and encouragement for them. Get her involved in activities that build a sense of confidence, rather than conforming to what social media thinks how she should look or act like. This includes being attached to material things to increase her self-confidence.

9. In this digital era, it takes a lot of self-discipline and guidance for these young girls to grow up in a healthy environment, and become aspiring citizens as well as a **giving Muslimah** to the community.

10. To all the young girls, **do not** let anyone stop you from aiming and achieving high. **Do not** let negativity cloud your mind or aspirations. Remember, beauty is temporary. **Knowledge, values and skills** are the tools that will help you succeed, not only in his world but in the hereafter as well.

11. We're also inviting all of **YOU** to join our support group where you can get intimate and share your personal struggles dealing with negativity. Learn how to navigate safely online and take this opportunity to encourage others while being encouraged yourself! Head to our PPIS Family Therapy Institute (FTI) booth, just over there, to register or get more information.

Closing Remarks

12. On behalf of PPIS, I would like to thank invited speakers (Miss Farhana M Noor, Miss Nyla Esman and Mr Bakti Khair) for their willingness and time to share their valuable life experiences with us today.

13. To the following organisations;

- Beelives Co,
- Image Mission,
- Mary Kay Singapore,
- Muslimah In-Mind,
- Nawal Haddad Fitness,
- PAVE,
- Sri Warisan Som Said Performing Arts Ltd,
- The Aloe Elite Academy,

- Wish I Were Stitching and
- Yayasan MENDAKI.

14. Thank you for your kind support and the passion that you have shown these girls today. May they benefit and make new discoveries about themselves after today's event.

15. With that said, I sincerely wish all of you all the best in your future endeavours and remember girls, you are more than your social media profiles / run the world.

16. Thank you!