

Date: 13 October 2018

Event Name: *Karnival Bahasa Melayu PPIS 2018*

Singapore, Saturday, 13 October 2018. In celebration of *Bulan Bahasa* (Malay Language Month) 2018, PPIS Early Childhood Education (ECE) organised their their first ever *Karnival Bahasa Melayu* with Guest-of-Honour Associate Professor Dr Muhammad Faishal Ibrahim, Senior Parliamentary Secretary for Ministry of Social and Family Development and Ministry of Education at the Park Avenue Convention Centre today.

Some 450 participants consisting of Kindergarten 1 students from seven PPIS ECE centres, family members and friends attended the half-day language carnival. They were entertained by students' performances of Malay folk songs while wearing their traditional wear, and various activity booths on Malay language and culture, such batik painting, tanjak (Malay headdress) making and storytelling by SG *Ulat Buku*.

Initially a pilot programme by PPIS ECE centre in Bukit Batok, the *Karnival* was a collective effort of all the PPIS ECE centres who acknowledged the importance of their Mother Tongue.

PPIS ECE hopes that this will not only encourage students to speak Malay outside of the classroom, hence improving their speaking abilities, but also urge family members and friends to start instilling the language at home. Activity booths were also intended to provide a holistic approach and further develop the students' interests in Malay history and culture.

Furthermore, the Early Childhood Development Agency (ECDA) and the National Institute of Early Childhood Development (NIEC) recently introduced a new specialised Certificate in Preschool Mother Tongue Language Teaching, providing Mother Tongue language courses for preschool teachers. This is very much in line with PPIS' aspirations of becoming the leader in preschool Malay Language teaching in Singapore, and to always seek opportunities to provide quality education.



“With more than 30 years of experience in Early Childhood, PPIS believes that it is important to preserve the Malay culture and language, and to encourage the use of our Mother Tongue language during the early years. We aim to start from within, and provide a platform where students and their loved ones are able to have fun while learning. We hope to witness the younger generation embracing the language, as well as immersing themselves in its beautiful history and culture.

PPIS looks forward to continuously express the dynamism of the Malay language, and create more opportunities for our students through future events and activities.” said Ms Rahayu Mohamad, President of PPIS.

This *Karnival* was also supported by Majlis Bahasa Singapura (MBS) and the Malay Language Promotion Centre (MLLPC).

Guest-of-Honour:

Associate Professor Dr Muhammad Faishal Ibrahim
Senior Parliamentary Secretary, Ministry of Social and Family Development & Ministry of Education
Member of Parliament for Nee Soon GRC

Event Details:

Date: Saturday, 13 October 2018
Venue: Park Avenue Convention Centre (4 Changi Business Park Ave 1, Singapore 486016)
Time: 10.30am to 2.00pm (GOH will arrive at 12.30pm)
Event will be held in Malay.

For any media inquiries, please contact:

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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is a non-profit organisation focused on community services. We are dedicated to working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services namely; Family Services, Student Care and Early Childhood Education (ECE). With 16 centres island wide, the services work together to provide quality and holistic support as well as developmental programmes for women and their families.

For more information, please visit: <http://www.ppis.sg>.