



MEDIA RELEASE

Date: Saturday, 4 May 2019

Event Name: PPIS *Ihsan Ramadhan* Lunch 2019

Singapore, Saturday, 4 May 2019. Guest-of-Honour Dr Mohamad Maliki Osman, Senior Minister of State, Ministry of Defence & Ministry of Foreign Affairs and Mayor, South East District, officiates the PPIS *Ihsan Ramadhan* (IR) Lunch 2019 at Wisma Geylang Serai today.

The event was inaugurated in 2016, as a corporate social responsibility initiative to enhance the organisation's rapport and compassion towards our multiracial and multi-religious community. This year, the IR Lunch also marks the start of PPIS' annual fundraising drive titled, 'We Have a Dream' in the presence of some 200 invited guests such as stakeholders, donors and beneficiaries.

The theme 'We Have a Dream' highlights the hopes and ambitions of our students, and how our centres have helped them to materialise those dreams. It also throws focus on the family, because PPIS believes that empowered families, through the support and programmes provided by the organisation, would enable their children to achieve their aspirations.

"Children and families have always been the core of PPIS' community work. With the continued support from our donors and stakeholders, we hope to carry on supporting the community for many years to come. Moving forward, we would like to appeal for more donors to come forward, especially corporates, to support us in reaching our goal of \$1 million in envisioning more programmes for the community." President of PPIS, Ms Rahayu Mohamad had this to say.

Some highlights of the IR Lunch include the stage performances by students from PPIS Childcare and Student Care Centres, which carry the message of goodwill in the month of *Ramadhan*. The performances are a show of appreciation to our donors, who have been invited to the event, for their unwavering and continued support. Much of the donations that are channelled to the children services serve to enable vulnerable students to continue attending lessons at a reduced cost and who otherwise may not be able to pay for their enrichment programmes in the centres.



The donations we receive will also serve to support our foster children in getting the care they need, along with providing opportunities for them to experience positive life values with their foster families and for our Research and Engagement Department (R.E.D) to achieve their goal of empowering women through various programmes, dialogues, events and research.

We hope to receive as much contributions as we can from this annual fundraising drive to keep our programme fees affordable or as low as possible so that we can continue our work in uplifting the community's standing.

A long standing giving initiative by PPIS in celebration of *Ramadhan* is also *Projek Ihsan Ramadhan* (PIR), where a portion of *zakat* funds is disbursed to needy families and elderly. This year, the organisation is pleased to announce that \$84,000 will be disbursed to more than 1,000 PIR applicants through this initiative alone.

PPIS is thankful for the staunch support and generous donations from all donors and stakeholders in 2018.

Guest-of-Honour:

Dr Mohamad Maliki Bin Osman

Senior Minister of State, Ministry of Defence & Ministry of Foreign Affairs

Mayor, South East District

Event Details:

Date: Saturday, 4 May 2019

Venue: Level 4 Multi-Purpose Hall, Wisma Geylang Serai, 1 Engku Aman Turn Singapore 408528

Time: 12.00 - 2.00pm (GOH will arrive at 12.30pm)

Event will be held in English.



For any media inquiries, please contact:

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About PPIS:

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is a non-profit organisation focused on community services. We are dedicated to working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services namely; Family Services, Student Care and Early Childhood Education (ECE). With 16 centres island wide, the services work together to provide quality and holistic support as well as developmental programmes for women and their families.

For more information, please visit: <http://www.ppis.sg>.