

Bulan Bahasa PPIS 2019: Memori Jalan Ampas

Saturday, 21 September 2019. PPIS Early Childhood Education (ECE) held its second *Bulan Bahasa PPIS* (Malay Language Month) event. The event was graced by Guest-of-Honour Assoc Prof Dr Muhammad Faishal Ibrahim, Senior Parliamentary Secretary, Ministry of Education and Ministry of Social and Family Development, as well as the Chairman of the Malay Language Council, Singapore at Wisma Geylang Serai today.

Inaugurated last year, this year's event is a collaborative effort of seven PPIS Child Development Centres to encourage children and their families to embrace Malay language in their daily lives.

Assoc Prof Dr Muhammad Faishal joined some 300 children and their families who were treated to an array of children's performances showcasing the rich cultural heritage of the Malay community, namely *pantun* (Malay poetry) and *lagu rakyat* (national songs). There were also various activity booths on traditional Malay games, books and musical instruments.

This year's theme was *Memori Jalan Ampas* (Memories of *Jalan Ampas*), an ode to the Malay film industry's golden era.

In conjunction with Singapore's bicentennial year, PPIS hopes to inculcate in children a love for the language through observation and re-enactment of scenes from old, popular *Jalan Ampas* films. A video competition was held, inviting children from the seven centres to submit their re-enactment and perform on stage during the event.

Through this platform, the organisation aims to allow children and their families to not only enjoy the life lessons and values embedded in these films, but also encourage them to preserve the community's rich heritage in films. This is aligned with the national *Bulan Bahasa 2019* theme of '*Cita. Citra. Cinta. Bahasa Kita.*'

Nabillah Jalal, a Musician and Entrepreneur, as well as this year's *Duta Bahasa* (Malay Language Ambassador), joined the children in stage performances. Other special guests included Nur' Afifah Hussain from Yaa Bunayya SG, Jumaini Ariff from Storyscribblers and Megat Muhammad Firdaus Mohd from the Malay Heritage Centre.

"PPIS aspires to become the leader in preschool Malay Language teaching in Singapore, and to always seek opportunities to provide quality education. We would like to invite not only parents or family members, but also organisations and community partners to join us in future initiatives like this.

We believe that it is only through such collaborative efforts of the community that we can fulfil our aspirations in maintaining the relevance of the language over the years to come," said Mdm Rahayu Mohamad, President of PPIS.



This event was supported by the Malay Language Council, Singapore and the Malay Language Learning and Promotion Committee (MLLPC).

Event Details:

Date: Saturday, 21 September 2019

Venue: Level 4, Multi-Purpose Hall, Wisma Geylang Serai, 1 Engku Aman Turn, Singapore 408528

Time: 10.00am - 12.30pm (GOH will arrive at 11.15am)

The event was held in Malay.

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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is a non-profit organisation focused on community services. We are dedicated to working with women of all ages in carrying out their multiple roles in society.

PPIS runs three core community services namely; Family Services, Student Care and Early Childhood Education (ECE). With 16 centres island wide, the services work together to provide quality and holistic support as well as developmental programmes for women and their families.

About PPIS Early Childhood Education

PPIS opened its first kindergarten in 1983 and was one of the first to introduce a play-based approach. Today, with more than 30 years of experience, PPIS operates seven Child Development Centres with a total of 800 children.

As a premier Early Childhood Education (ECE) service provider, we believe that every child is unique and deserves quality care and education. By embracing a learning culture, we strive to nurture individuals into passionate learners and competent leaders of character. Our team consists of educators who are passionate in working with young children and go through continuous professional development, so as to be kept abreast with the latest early childhood initiatives and guidelines.

For more information, please visit: <http://www.ppis.sg>.