



MEDIA RELEASE

#OnePPISCares – Distribution of Hand Sanitizers

Singapore, Monday, 2 March 2020. Martin Luther King Junior once said, “The ultimate measure of a man is not where he stands in moments of comfort and convenience, but where he stands at times of challenge and controversy.”

PPIS (or Singapore Muslim Women’s Association) distributed self-packed, hand sanitizers to more than 250 employees today. As part of the #OnePPIS ground-up initiative, a group of employees from the Head Office rolled up their sleeves to pour and pack sanitizers into personalised bottles for fellow colleagues, most of whom are at the forefront serving the community amidst COVID-19 situation.

The organisation has 16 centres islandwide. This includes seven Child Development Centres and six Social Services. This initiative would ensure that all employees including social workers and teachers, are equipped with a hand sanitizer of their own. Not only that, they were also taught the most effective way to sanitise their hands through the six-step method suggested by the World Health Organisation (WHO).

In light of recent community efforts in keeping everyone healthy and safe, PPIS hopes to encourage and instil this culture of caring within the organisation and its employees. This initiative is a step up to our precautionary measures given the surge in demand for masks and hand sanitizers as Singapore enters its first month of COVID-19.

"As a social service organisation, PPIS will continue to do our part for the community to ensure the health and well-being of not only the families and children we serve, but also our employees. This initiative is part of PPIS culture of caring and giving, both in the workplace and at home," said Mr Farid Hamzah, Director of PPIS Corporate Communication & Resource Development.

Should the COVID-19 situation continue, PPIS is planning to distribute this to the clients and children that the organisation served.

Aside from this, PPIS has adopted the recommended health advisories provided by various government agencies like the Ministry of Social and Family Department (MSF) and the Early Childhood Development Agency (ECDA), which includes observing high levels of personal and environmental hygiene, as well as constant health monitoring at all centres. The organisation has also implemented a health and travel declaration system, and postponed all large-scale events.

PPIS will continue to monitor the situation closely and provide updates to employees and clients, where necessary. The centres will also continue to take directions from the Ministry of Health (MOH) and partnering agencies. With a part to play, PPIS strives to uphold responsibility in keeping the community safe.



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About PPIS

Founded in 1952, PPIS (Persatuan Pemudi Islam Singapura or Singapore Muslim Women's Association) is a non-profit organisation focused on services for women, family and children. Our focus is on working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services namely; Family Services, Student Care and Early Childhood Education (ECE). With 16 centres islandwide, the services work together to provide quality and holistic support as well as developmental programmes for women and their families across the different phases of their lives.

For more information, please visit: <http://www.ppis.sg>