



MEDIA RELEASE

#mesraberongxi with PPIS

Saturday, 29 January 2022. In efforts to spread goodwill and festive cheers to residents at Eunos Crescent, PPIS together with MESRA, People's Association Malay Activity Executive Committees Council distributed 45 Chinese New Year Festive Packs earlier today.

As part of the #mesraberongxi initiative under PA MESRA's **Greet and Befriend Your Neighbour** movement, PPIS staff prepared festive packs containing oranges, kuih bangkit, masks, and hand sanitisers for the elderly and low-income residents, some of whom are clients and/or beneficiaries of PPIS Family Service Centre (East).

South East District Mayor, Mr Fahmi Aliman, joined PPIS President, Mdm Hazlina Halim and Chief Executive Officer, Mdm Tuminah Sapawi, to spread the joy and share the blessings. It was heartwarming to witness the many smiles and warm banter between Mayor Fahmi and the residents as he handed out the New Year goodies.

Mayor Fahmi shared, "As we approach another festive season, let us not forget the vulnerable within our South East community. I'm grateful that our partners are spreading joy by distributing oranges to our residents as part of their regular care for the community. Especially during the current tough times, the neighbourly spirit and care goes a long way to maintaining positive relationships. I hope we continue to look out for one another in many more ways in the years ahead!"

PPIS President Mdm Hazlina said, "The pandemic brought new challenges but also opportunities to learn from these new experiences. We need to look out for one another, especially the weak and more vulnerable segments of our community, so Singapore can emerge stronger. A cohesive and supportive ecosystem is key to building an inclusive and compassionate society that supports women's aspirations and for families to have a brighter future. Today's initiative is a meaningful one for PPIS; we are part of the Eunos Crescent community and we enjoy bonding with our neighbours.

A resident of Blk 1 Eunos Crescent, Mdm Puah Swee Eng, who had received the festive pack said, "Thank you to PPIS Family Service Centre (East) for all the assistance rendered to me. This is yet another warm gesture from the team, and I truly appreciate it."

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About PPIS

Founded in 1952, PPIS (*Persatuan Pemudi Islam Singapura* or Singapore Muslim Women's Association) is a non-profit organisation focused on services for women, family and children. Our focus is on working with women of all ages in carrying out their multiple roles in society. PPIS runs three core community services, namely; Family Services, Student Care and Early Childhood Education (ECE). With 17 centres islandwide, islandwide including the upcoming Halfway House, the services work together to provide quality and holistic support as well as developmental programmes for women and their families across the different phases of their lives.

For more information, please visit: <https://ppis.sg/>.